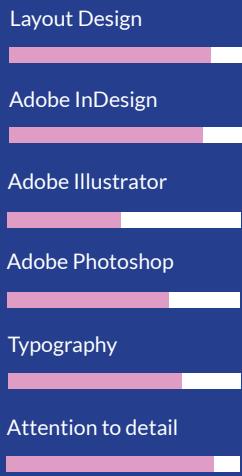


ALICE HALL

SKILLS



PROFILE

A creative individual who enjoys expressing my ideas through visual presentation with a love for photography and the outdoors. I look forward to new challenges and am always excited to learn new skills and push myself. I love to work as part of a team and expand my knowledge. The opportunity to be artistically creative, whilst combining a flair for design with elements of computer knowledge and practical applications fires my imagination.

EXPERIENCE

JUNIOR DESIGNER | WARWICKSHIRE COUNTY CRICKET CLUB JUNE 2019- PRESENT

Work across the 3 strands; WCCC, Birmingham Bears and Edgbaston Stadium. I work on a variety of graphics for the stadium including branding and signage, matchday screen graphics (included World cup and Ashes) social media assets covering all 3 channels and various other non-cricket events taking place at the stadium throughout the year such as fireworks, conference days, Christmas parties. Current projects have involved brand guidelines for these, maps of the stadium, social media assets and player cutouts for the new website.

MARKETING INTERN | FLEXYS SOLUTIONS| JAN 2019- MAY 2019

6 month internship conducting marketing research and assist with the marketing plans, attend conferences and help assist with design assets for articles.

DESIGN PLACEMENT | SCHAWK MANCHESTER | SEPT 03-07TH 2018

Mainly observed for a week with the Walkers and Coca-Cola team who do all the packaging and printing for these brands. Also got to go into the colour lab and help test different tones of paint for different brands such as Kinder to make sure the company are happy with the colours that are used on their packaging.

DESIGN PLACEMENT | CAB STUDIOS | JUL 10-20TH 2018

Given a packaging design brief to rebrand 'Henry's Honey' company with a full marketing suite and then pitch to the team at the end of the placement.

DESIGN PLACEMENT | F8 CREATE | JUN 04-08TH 2018

Helped tweak websites such as Worcestershire County Council and shadowed on redoing icons for a website.

SUMMER SALES ASSISTANT | INN EXPRESS | JUN 2016- 2018

Worked in the office in my summer holidays as part of the sales team taking customers orders on the busy phonelines, organising data, counting large sums of money and then bagging it ready to bank.

EDUCATION/ QUALIFICATIONS

LEADERSHIP AND MANAGEMENT COURSE | SHAW ACADEMY

June 2020-present

BA HONS IN GRAPHIC DESIGN | SEPT 2016-JUN 2019

First Class Honours, University Of The West Of England, Bristol

A LEVELS | PRINCE HENRY'S HIGH SCHOOL | JUNE 2016

Graphic Products, Geography, English Language

GCSES | 10 A*-C including Maths and English

ACHIEVEMENTS

GOLD DUKE OF EDINBURGH'S AWARD | ACHIEVED 2018

SUMMITED MT KILIMANJARO | AUGUST 2019

ASA LEVEL 1 SWIMMING COACHING | ACHIEVED 14TH NOV, 2014

HOLD A FULL UK DRIVING LICENSE

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